

*(printed on Amazing Siding letterhead)*

Dear Whitmoor Homeowner,

During a walk through your neighborhood, I was impressed by the commitment you and your neighbors put into landscaping. The yards look great. But when you look closely, has your siding been damaged by storms, hail or errant golf balls? Is the surface weathered or spotted with mildew? Is it the color that you really want? Allow me to take a brief moment to explain how Amazing Siding and Windows can have your house look and feel even better than new:

- The Amazing Insulated Plank Wall System is an industry exclusive, with has **66% fewer seams** than conventional siding because our popular 7-inch lap siding is nearly 17 foot long!
- Our Whitmoor-approved wall system is **300% more impact resistant** than vinyl siding.
- With St. Louis' only manufacturer-backed lifetime replacement warranty Amazing guarantees to **repair the wall system at no cost** in the unlikely event the wall system is damaged by storms, hail, golf balls, etc. **No insurance claim necessary.**
- Amazing Wall System is **guaranteed for life against the chalking, fading and mildewing** which is common in St. Louis but not covered by other siding manufactures.
- The Amazing Wall System has contoured insulation, which provides the **snuggest siding and insulation fit in the industry.**
- Amazing guarantees you'll **save up to 25% on your home's energy usage** depending on your wall coverage.

Take advantage of our exclusive offer for Whitmoor homeowners. **Call today and save up to \$3500** off the Amazing Insulated Plank Wall System. The beauty is guaranteed to last the life of your home and you'll never need to paint again.

Sincerely,

*Paul*

Paul Birner  
President – Amazing Siding & Windows

P.S. Financing is available. Or, for a limited time, Amazing is offering an **additional 5% discount** for cash customers.